

# Shawn P. Roser

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205 S. Lorraine Rd.  
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webmaster@houseofroser.com  
<http://www.houseofroser.com/portfolio/>

## URL Listing

For all of the following sites I was responsible for preparing content, optimizing images, and testing for browser compatibility.

Site content was received in digital format via e-mail or attached Word documents. I used Macromedia Dreamweaver and BBedit to implement, or “flow”, the text into the web pages.

I optimized and prepared website images using both Adobe Photoshop, Adobe ImageReady, and Macromedia Fireworks. This included, but is not limited to: “slicing and dicing” images from a design prototype, color-correcting images, and image manipulation (i.e. removing/adding elements to/from photographs). During various projects I used client supplied images or search and purchase stock photography.

During the site build out phase, I tested for browser compatibility on Microsoft Internet Explorer 4.0 and above as well as Netscape Navigator 4.0 and above. All browsers were tested on the PC and Macintosh environment.

Technologies specific to each site are listed.

### **House Of Roser** - <http://www.houseofroser.com/>

I completely designed and developed this site and am also responsible for its maintenance. It is built on HTML, PHP, and MySQL technology.

### **Lexington Health** - <http://www.lexingtonhealth.com/>

This was my first major web site project with IPC. Once I received the approved web site design, I sliced and optimized all the images and built the site. I was also responsible for preparing client-supplied images for use on the web site. Once the site launched, I was the primary contact responsible for maintenance.

### **Chicagoengineers.com** - <http://www.chicagoengineers.com/>

I built this site in Dreamweaver and used CSS to format all of the text. All navigation on the site was developed using Server Side Includes. I implemented a CGI script to randomize the quotations used on the homepage. I also created and provided page templates to WinSearch, who implemented the job search functionality.

### **Christian Brothers Investment Services** - <http://www.cbisonline.com/>

I began work on this site as a developer for IPC. The site was undergoing a re-design. I was responsible for developing and implementing the right hand sub-navigation and optimizing images. Once the site launched, I was the primary contact for preparing, uploading, and maintaining content.

### **Arro Corporation** - <http://www.arro.com/>

I corresponded with client regularly to ensure the quality and integrity of website. I built this site using PHP and JavaScript to provide a dynamic experience for the end user. All of the text, along with all of the form field elements, is formatted with CSS. This provides a cleaner, more professional look.

### **InteltoSoft** - *Not for public use (Referenced at <http://www.houseofroser.com/portfolio/>).*

I used PHP in conjunction with a MySQL database to display client contact information. I developed and implemented functionality to print contact reports and search by specific criteria. This project was used for internal purposes only.

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## **InterCall UK** - <http://www.intercalluk.co.uk/>

I developed, built, and maintained InterCall's UK main and branded sites as well as the other international sites. I also customized various header images specific to each country. These headers are represented on the Asia Pacific sites. I was in continual contact with people in the UK office for site updates.

### **Asia Pacific Sites:**

InterCall Australia - <http://www.intercall.com.au/>  
InterCall Hong Kong - <http://www.intercall.com.hk/>  
InterCall Singapore - <http://www.intercall.com.sg/>

## **Deublin** - <http://www.deublin.com/>

I prepared the product images to be displayed on the Web. I also created dynamic pop-up windows displaying the product information throughout the site using ASP.

## **Chicago Solar Partnership** - <http://www.chicagosolarpartnership.com/>

I was in charge of locating and purchasing appropriate images to fit the flow and tone of the site. I was also responsible for applying the "soft-edge" treatment to inside page images, and I prepared the site content management tool documentation.

## **Researchplace.com** - <http://www.researchplace.com/>

I built the site from the design prototype and formatted all the text and hyperlinks with CSS. I implemented various include files which allow for easy future updates.

For the following web site, I was responsible for maintaining site content, including, but not limited to, text, PDFs, images, and Software Development Kits (SDK). I was continually in contact with section managers (content owners) to ensure the information in their respective section was up to date, consistent, and accurate.

## **Chicago Mercantile Exchange Inc.** - <http://www.cme.com/>